



PATENT
Customer No. 22,852
Attorney Docket No. 05725.1178-00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
Celine BRUCKER et al.) Group Art Unit: 3622
Application No.: 10/633,613) Examiner: Rodney M. Henry
Filed: August 5, 2003) Confirmation No.: 5378
For: METHODS OF MARKETING A)
MASS CONSUMER PRODUCT)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY TO OFFICE ACTION

In reply to the Office Action mailed May 1, 2009, the period for response having been extended to September 1, 2009, by a request for extension of one month and a fee payment filed concurrently herewith, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims in this paper, beginning on page 2.

Remarks follow the amendment section of this paper, beginning on page 12.